

GRAHAM SHERMAN MOONEY

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714/337.4445

EXPERIENCE

Project Manager (contract)

Evolution Bureau, San Francisco, CA

April 2011 – May 2011

- Supported the EVB creative team on a large scale digital campaign for promoting Zynga's Gagaville
- Managed timelines and deliverables on video & online centric creative with a quick turnaround
- Implemented SCRUM development cycle to build out interactive ad units with daily revisions

Project Manager (contract)

CBS Interactive, San Francisco, CA

November 2010 – January 2011

- Managed multiple creative projects ranging from GameSpot ad units to digital assets across CNET subsidiaries
- Integrated both creative and account teams to communicate issues and achieve desired productions on schedule
- Utilized Salesforce/SCRUM to plan projects and meet client needs quickly and efficiently

Sales Associate / Freelance Creative

Giant Robot, San Francisco, CA

March 2010 – Present

- Performed opening and closing duties at retail location while assisting customers and running register
- Created PR video, web and photo projects while advancing in motion design and editing (gsmooney.com)
- Built animated storyboards and wireframes for iOS concept

Associate Marketer / Recruiter

JUXT Interactive, Newport Beach, CA

July 2008 – March 2010

- Assisted our Sprite.com and Qualcomm FLO TV project managers with quality assurance, CMS and video
- Collaborated with Chief Marketing Officer to determine marketing needs and business development strategy
- Worked directly with CEO and Director of Operations to gauge and tackle interactive resource needs
- Maintained JUXT Interactive company website through Wordpress/HTML and managed social media presence
- Executed art direction on marketing materials and wrote copy for JUXT portfolio and promotions

SKILLS

- PC & Mac, Project, Word, Excel, PowerPoint, ACT, Outlook, Entourage, Wordpress, JIRA
- Proficient in Adobe Photoshop and Premiere CS5, Lightroom 3 in addition to Final Cut Pro, After Effects, C4D
- Tech and media savvy with a keen interest in emerging technologies, digital trends, and interactive media
- Familiarity with Content Management Systems (CMS), QA testing environments, and SCRUM project management
- Intermediate understanding of HTML/CSS, Motion Design, and iOS development

EDUCATION

Undergraduate Student

Wheaton College, Wheaton, IL

2004 – 2008

- Bachelor of Arts, Economics